

Dr JESSY JACOB

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TOTAL TEACHING EXPERIENCE: 14 YEARS

CAREER EXCELLENCE:

- Currently performing the charges of Academic Coordinator & Chief of SLEC(Students Learning Enhancement Cell)
- Served as NSS program officer at Christ College,Vizhinjam from April 2022 to October 2022.
- Participated in the World Hospice & Palliative Care Day Programme organized by Pallium India on 08th October 2022.
- Participated in Nation- wide Costal Clean Up Drive Swachh Sagar Abhiyan (Swachh Sagar Surakshit Sagar) - Coastal Cleanup Drive, initiated by the Government of India on September 17, 2022.
- Served as Head, Department Of Commerce from June 2017 to May 2022 Christ College, Vizhinjam.
- One of the coordinator for the Commerce Fest conducted in the college 'KOMERTSIYA' in the academic year 2018.
- One of the members in Editorial Board of the college Journal 'KOMERTSIYA'.
- One of the Editor of the book - Contemporary Research in Commerce & Management, Volume 2.

AREAS OF SPECIALISATION:

- FINANCIAL ACCOUNTING
- ADVANCED FINANCIAL ACCOUNTING
- MANAGERIAL ECONOMICS
- BUSINESS REGULATORY FRAMEWORK
- INDIAN FINANCIAL MARKET
- BUSINESS MATHEMATICS
- MANAGEMENT ACCOUNTING

Particulars	Sl No	Title of the Paper	Name of the Journal	ISSN/ISBN No	National/ International
Paper Publications	1	A study on anxiety about future employment/ job opportunities due to Covid-19 among Bcom	International Conference on economic challenges & Business opportunities -	ISBN-978-93-5607-239-8	International

		Graduates from Trivandrum city	COVID 19 Era		
	2	Is Artificial Intelligence the future of E-Commerce: A theoretical perspective	Reviving Strategies on Trade & Commerce in the Emerging Economies	ISBN-978-93-5891-519-4	International
	3	A Comprehensive Analysis On The Impact Of Shift Work With Nurse Health And Well-Being	IGI Global: Multidisciplinary Approaches to AI, Data, and Innovation for a Smarter World	ISBN: 979-83-6939-375-8	International
	4	Agripreneurship Of Farmers Towards Electronic Commerce Techniques -A Study Among Farmers From Venganoor Panchayath, Trivandrum	Innovative Start-ups for Young Entrepreneurs in Digitalized Era	ISBN-978-93-5810-927-6	International
	5	Examining The Effectiveness Of Policies Aimed At Increasing General Nursing Graduates In Meeting Healthcare Workforce Demands	IGI Global: Multidisciplinary Approaches to AI, Data, and Innovation for a Smarter World	ISBN: 979-83-6939-375-8	International
	6	Is Crypto the Future of Investing : A Study among Young Investors in Trivandrum City	Effects Of Stock Market And Mutual Funds On Indian Economy	ISBN-978-93-340-1915-5	International
	7	Burnout In Healthcare Professionals On Understanding The Role Of Job Stress	IGI Global: Multidisciplinary Approaches to AI, Data, and Innovation for a Smarter World	ISBN: 979-83-6939-375-8	International
	8	Challenges and opportunities faced by students in Adopting the FYUGP system: A case study of the university Of kerala	InternationalJournalof MultidisciplinaryResear chandTechnology	ISSN2582-7359	International
Paper Presentations	Sl No	Title of the Paper	Name of the Institute	National/ International	

	1	The Impact of Consumer Buying Behaviour: Cognitive Dissonance” in “Behavioural Finance – The Emerging Financial Market Scenario	Department of Commerce, Govt. Arts College, Thiruvananthapuram	National
	2	Teacher to teacher leader - Opportunities & threats	Christ Nagar College of Education	National
	3	Analyzing the Effects of Remote Work on Productivity and Work-Life Harmony Using Federated Learning Models	Ballari Institute of Technology & Management, Ballari IEEE International Conference on Distributed Computing and Electrical Circuits and Electronics	International

FDP ATTENDED:

- ◆ "PRISM (Practices and Regulatory Insights: Indian Securities Market)"- FDP organized by TKM Institute of Management, Kollam, 13th Dec 2016.
- ◆ “Research Methodology in Commerce and Management Studies”-UGC-Sponsored Short Term Course conducted by the UGC- Human Resource Development Centre, University of Kerala, Kariavattom, Trivandrum from 13-03-2017 to 18-03-2017.
- ◆ “Three day training programme on Business Mathematics & E-Business”. UGC-Sponsored Short Term Course conducted by the UGC- Human Resource Development Centre, University of Kerala, Kariavattom, Trivandrum from 15-01-2019 to 17-01-2019.
- ◆ “Four day training programme on Academic Leadership”, Organised by Centre of Academic Leadership and Education Management under the scheme of PMMMNMTT on 5th April 2019 at Senate Chamber ,University of Kerala, Thiruvananthapuram.
- ◆ FDP on Accreditation Framework, organised by IQAC of Christ Nagar College, Maranalloor, Trivandrum, from 31st August to 7th September 2021.
- ◆ “Investor Awareness on Stock Market” - FDP organised by Dept. of Commerce Mother Teresa Womens University, Kodaikanal in association with SEBI from 25.08.2021 to 31.08.2021.
- ◆ “Research Methodology in Social Science” - FDP organised by Dr G.Shankar Govt.Womens First Grade College & P.G Study Centre from 22nd to 28th September, 2021.
- ◆ “Investor Education & Tax Planning” - FDP organised by P.G.& Research Department of Commerce Mahatma Gandhi College,Thiruvananthapuram in partnership with Entrepreneurship Development Club and IQAC, from 10th to 12th February,2022.

- ◆ NPTEL-AICTE organized FDP on Principles of Management from January to April 2022.
- ◆ FDP on NEP 2020 Orientation & Sensitization Programme organised by UGC Malavika Mission Teacher Training Programme from 02-12-2024 to 12-12-2024.
- ◆ Five-Days Online Faculty Development Program (FDP) on "Entrepreneurial Fur Management" organized by IIMT College of Management from 11th February 2025 to 17th February 2025.

ACADEMICS

DEGREE	SPECIALISATION	UNIVERSITY/BOARD	YEAR OF COMPLETION
PhD	COMMERCE	BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH, CHENNAI	2025
B.Ed	COMMERCE	UNIVERSITY OF KERALA	2010
M.Com	TAXATION	M S UNIVERSITY	2009
B.Com	COMPUTER APPLICATION	UNIVERSITY OF KERALA	2007
Plus Two	COMMERCE	HSE	2006